



**Annual Lecture Series on Business & Environment:
Industrial Ecology as a Source of
Competitive Advantage**



preserve[®]

Nothing wasted. Everything gained.[™]

**“Using Product Take-Back to
Compete in the World of
Consumer Goods”**



Eric Hudson

Founder & President

John Lively

Director, Environment and Material Science



Monday, April 8, 2013

4:00PM – 5:30PM EDT

Burke Auditorium, Kroon Hall
195 Prospect, New Haven, CT 06511

Free and Open to the Public | Lunch Provided