

Lewis Fix, Director of Business Development at Domtar Earthchoice, will give a talk on “Growing Green: Domtar and the Commitment to FSC Certification” on Thursday, January 25, 2007.

The talk is part of the 2006/2007 IEM Speaker Series, Environmental Certification and Business Competitiveness, sponsored by the Yale Industrial Environmental Management (IEM) Program. In its 17th year, the IEM Lecture Series brings speakers from a variety of companies and organizations to the Yale School of Forestry & Environmental Studies to discuss the relationship between business and the environment. This year’s lecture series explores firm-level responses to systems for certification of corporate environmental performance in a variety of industry sectors.

Based in Montreal, Domtar is North America’s third largest producer of printing, publishing, consumer, and specialty papers. It is also a supplier of market pulp and softwood lumber. Domtar is one of the few large, vertically-integrated companies in North America to support, across all its forest operations, forest certification through the FSC.

In his role as director of business development, Mr. Fix directs the sales, promotion, and product development of Domtar’s line of environmentally and socially responsible papers —Domtar EarthChoice. He also manages Domtar’s relationships with their Environmental NGO partners, setting goals for continual improvement at Domtar.

The lecture by Mr. Fix, free and open to the public, will be held at 4 pm on Thursday, January 25, 2007 at Bowers Auditorium, Sage Hall, 205 Prospect Street, New Haven, CT at the School of Forestry & Environmental Studies. A reception will follow in the Sage Hall student Lounge.

The IEM Lecture Series is supported by the Joel Omura Kiruhara Fund. For more information about the lecture series, please contact Valerie Petersen, program coordinator, at 203.432.6953 or valerie.petersen@yale.edu.