



Yale University
School of Forestry & Environmental Studies

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Business Models for Deconstruction and Building Materials Salvage

At the

Burke Auditorium, 195 Prospect St. New Haven CT

Lecture 4:30-5:30PM, February 2nd, 2010

Free and Open to the Public, Reception to Follow

Sponsored by the Industrial Environmental Management Program
Yale School of Forestry and Environmental Studies

The ReUse People's CEO, Ted Reiff, will speak at the Yale University School of Forestry & Environmental Studies on Tuesday, February 2nd, at 4.30 p.m. in the Burke Auditorium, 195 Prospect St. His talk, entitled "*Business Models for Deconstruction and Building Materials Salvage*" is sponsored by the Industrial Environmental Management (IEM) Program.

The talk is part of the 2009/2010 IEM Speaker Series sponsored by the Yale IEM Program. In its 20th year, the IEM Lecture Series brings speakers from companies and organizations to the Yale School of Forestry & Environmental Studies to discuss the relationship between business and the environment. This year's lecture series explores innovative uses of waste and recycling.

The ReUse People was started in 1993 with a primary aim to help flood victims of Tijuana, Mexico. The success of their efforts, called the Project Valle Verde, demonstrated a need for used building materials and a need to relieve overused landfills. The mission of The ReUse People is to "reduce the solid waste stream and change the way the built environment is renewed by salvaging building materials and distributing them for reuse."

Prior to founding The ReUse People (TRP), Mr. Reiff was managing partner with an investment banking firm that provided financial services to young technology companies. Now, in addition to guiding TRP's national expansion program, he consults with private companies and government bodies on a variety of demolition and waste diversion projects. A graduate of Ohio State University and a licensed demolition contractor, Ted served three terms as board president of I Love a Clean San Diego and is an advisor to Urban Habitat Chicago.

The IEM Lecture Series is supported by the Joel Omura Kurihara Fund. For more information about the lecture series, please contact Melanie Quigley, program coordinator, at 203.432.6953 or Melanie.quigley@yale.edu.

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