

# **The Role of Information Technology and Project Productivity tools in Sustainable Development**

## **Press Release**

Dr Ben Schwegler, Vice President and Chief Scientist at Walt Disney Imagineering (WDI) Research and Development, will give a talk on “The Role of Information Technology and Project Productivity tools in Sustainable Development” on April 22, 2004 at the Yale School of Forestry and Environmental Studies. Dr Schwegler and his team have developed Integrated Infrastructure models, which have resulted in the most energy efficient theme park and resort design ever built, novel water treatment plants enabling the first closed-loop control of wastewater treatment plants, and next generation fireworks.

The talk, free and open to the public, will be held at 12 pm on Thursday, April 22, 2004 at Bower’s Auditorium, Sage Hall, 205 Prospect Street, New Haven, Connecticut. Lunch will be provided.

Dr. Schwegler has been involved in nearly all of Walt Disney's Imagineering Construction projects for over the past twenty years. At WDI Research and Development, he directs the Environment, Materials and Infrastructure Group, where he created and managed the 4D Simulation-based Design Team that improves Disney's ability to stimulate, predict and manage the product delivery process. Dr Schwegler holds a Bachelor's degree from the University of Tennessee, a Master's degree from the University of Michigan, and a Ph.D. from the University of California Los Angeles.

This event is part of the 2004 Spring Lecture Series sponsored by the Yale Industrial Environmental Management (IEM) Program at the Yale School of Forestry & Environmental Studies. In its fourteenth year, the IEM Spring Lecture Series brings speakers from a variety of companies to the Yale School of Forestry & Environmental Studies to discuss the relationship between business and the environment.

The IEM Spring Lecture Series is supported by the Joel Omura Kurihara Fund. Joel Kurihara, F&ES class of 1992 was committed to improving business and environmental relations and the type of dialogue this series seeks to advance. For further information regarding the lecture series, contact Timothy DeCerbo at 436- 4421 or [iem@yale.edu](mailto:iem@yale.edu).